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**THE DESIGN COMMUNITY ALIGNS TO SUPPORT THE WILSON FOUNDATION
AT THE 2011 WILSON ASSOCIATES POINT OF EXCELLENCE AWARDS
LUNCHEON**

DALLAS, July 13, 2011 – Wilson Associates, one of the nation’s top international interior architectural design firms, held its fourteenth annual Point of Excellence Awards Luncheon at The Four Seasons Hotel in Beverly Hills, Calif., on June 29.

Each year Wilson Associates hosts a Point of Excellence Awards Luncheon to honor excellence in service to the design industry. Two hundred people attended this year’s event, which recognizes vendors and service providers in the design industry who provide exemplary service and perform above and beyond expectations. This year the two Point of Excellence awards were presented to **Marichu Celis of Marichu Celis, Inc.** and **Geoff Wallace of Design Alliance Los Angeles.**

Adding to the excitement at the event was the presence of well-known and established design expert Jerry Beale, who returned to Wilson Associates to lead the Los Angeles office in the role of Senior Vice President and Design Director at Wilson Associates Los Angeles after serving three years as Senior Vice President Design for Wynn Design and Development. Prior to joining Wynn, he had been an Executive Design Director with Wilson Associates for 18 years.

All proceeds from the Point of Excellence Awards Luncheon benefited The Wilson Foundation, a 501(c)(3) nonprofit organization founded in 1997 by Wilson Associates President & CEO, Trisha Wilson. The mission of The Wilson Foundation is to “make a difference one child at a time” by providing financial support for education and healthcare programs. In addition to providing support for education programs in the U.S., The Wilson Foundation directs much of its support to nongovernmental organizations (NGOs) in rural South Africa that support education, healthcare services and programs for at-risk children.

“Giving back is part of the corporate culture at Wilson Associates. It’s who we are as a company,” stated President and CEO, Trisha Wilson. “We believe that no matter the state of the economy, we have a responsibility to give back to others, and we will stay the course. It has been

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hard these past few years because our entire industry has felt the effects of the economic downturn, but just as we have maintained our commitment to the Foundation, I am also very grateful for all the vendors and service providers in our industry who have continued to support us through these challenging times.”

In addition to the Point of Excellence Luncheon in Beverly Hills, Wilson Associates’ Dallas office will host a similar event on Nov. 18 at the Ritz-Carlton Dallas. The Wilson Foundation also accepts gifts from individuals, corporations and foundations.

About Wilson Associates

Specializing in interior architectural design, Wilson Associates was founded in 1971 and today employs more than 300 professionals in their headquarters in Dallas and offices in New York, Los Angeles, Singapore, Abu Dhabi, Shanghai and an associate office in Cochin, India. Blending experience, innovation and solid business principles, Wilson Associates continually sets the design standard at some of the world’s most well-known addresses. The firm creates interiors for world-class hotels, restaurants, clubs, casinos and high-end residential projects, offering a full range of design services, from space planning to furniture installation, including custom product design. Wilson Associates is consistently ranked as one of the top two firms in the hospitality design industry worldwide.

For more information, call: +1-214-521-6753 or visit: www.wilsonassociates.com.

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2011LAPOE_1: L-R: Trisha Wilson (President & CEO, Wilson Associates), Award Recipient: Geoff Wallace (Design Alliance Los Angeles), Award Recipient: Marichu Celis (Marichu Celis, Inc.), Jerry Beale (SVP & Managing Director, Wilson Associates Los Angeles)



2011LAPOE_2: L-R: Michael Bedner (CEO, HBA/Hirsh Bedner Associates), Trisha Wilson (President & CEO, Wilson Associates)



2011LAPOE_3: L-R: Andrew Thompson (Couristan), Susan Caruso (Intraspec)



2011LAPOE_4: L-R: Carlos Recinos (Design Alliance LA), Geoff Wallace (Design Alliance LA), Mark Groeninger (Gregorius Pineo), Steve Nielsen (Design Alliance LA), Geoffrey Peck (Townsend Leather), Rocky LaFleur (Kneedler-Fauchere)

Photography by Robert Lurie

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2011LAPOE_5: L-R: Michael Holly (Preciosa International), Julia Sage (Alger-Triton International), Clark Scott (Alger-Triton International), Robert Lastra (Robert Lastra & Associates)



2011LAPOE_6: L-R: Leonard Lee (Design Director, Wilson Associates), Trisha Wilson (President & CEO, Wilson Associates)



2011LAPOE_7: L-R: Alisa Chodos (La Cour Chodos), Robert La Cour (La Cour Chodos), Erika Zoeller (KNA Design), Amy Saenger (KNA Design)



2011LAPOE_8: L-R: Leslie Glazer (Decorative Carpets), George Sugarman (Decorative Carpets), Sara Sugarman (Decorative Carpets)

For more information visit www.wilsonassociates.com
High-resolution images are available upon request.

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